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afl's Knights of Technology, LLC

business and tech tips

june 2015



HELLO!

I hope that you are able to start enjoying our lovely Michigan weather. I wanted to share a few things quickly with you. Please check out our new website at www.aflcc.com. You can view it on your computer, tablet and phone. Let us make a great website like this for your business.

You will also find that we are updating our blog once or twice a week with quick articles of information rather than email you all of the time like we do with this newsletter. So, make sure to go to <https://aflknights.wordpress.com/> to check it out. Or if you would like to have us email you to inform you about our new post, just [click here](#).

We are also updating information on our facebook page regularly. You can check that out by going to <https://www.facebook.com/AFLKNIGHTS> and linkedin at <https://www.linkedin.com/pub/jeffrey-lipshaw/3/bab/855> Like us and share with friends and business associates.

Have a great summer and look for another newsletter in about a month.

Jeffrey Lipshaw

A handwritten signature in black ink, appearing to read 'JL', located at the bottom right of the page.

> [IN THIS ISSUE](#)



Beware of the text message that Crashes iPhones

Dan Godin, ars technica

Another iOS bug is causing Apple devices to crash when text messages are received. The text contains a string of special characters and can attack Macs, since OS X cannot process the combination of characters. Learn more about these special characters and what is causing the crash.

> [read more](#)



10 Foolproof Ways to Start a Conversation with Anyone

Minda Zetlin, Inc.

Learn how to gracefully start a conversation with anyone, anytime. Don't struggle for the right thing to say...simply say something that the person will be happy to hear. Here are 10 tips to get the conversation going.

> [read more](#)

IS YOUR WEBSITE WORKING FOR YOU? ARE YOU PAYING THE SITE OR IS THE SITE PAYING YOU?

**Is your website just so you can
look like a legitimate business?**

Is your investment in your website to generate business or inform clients so that you are the expert?

Are you aware that more people are looking at websites on their cell phones?

Most websites don't display well due to:

- Links are too close together making it hard to select a link
- All data doesn't fit on the screen causing you to scroll left and right

It is also important to make sure that fonts and colors make it easy to read, especially for people that have visual impairments.

All of these items as well as regular updates are part of what it will take to get search engines, such as Google, to move you up higher on their search lists.

Remember, the higher up you are on the list, the more you will be found.

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Carefirst Blue Cross Breach Hits 1.1M

Zach Kitschke, Inc Brian Krebs, Krebs on Security.

Hit with a data breach of nearly 1.1 million customers, CareFirst BlueCross BlueShield announced that personal information had been compromised.

Attackers gained access to names, birth dates, email addresses and insurance identification numbers. Learn more about the attack and what information wasn't breached.

[> read more](#)



How to Master the Digital First Impression

William Arruda, Forbes.

In this day and age, first impressions are no longer formed in person, but online. People are using the internet to get to know you and forming opinions based on what they see. Don't ignore your online brand...it could result in missed opportunities. Learn more about managing your online ID.

[> read more](#)



How Snoops Can Track Your Wearables and Phone

Yale Grauer, Read Write

With Bluetooth's Low Energy profile, it can connect all your wireless devices and give away your location information to outside parties. Read more about how you can avoid becoming a target for hackers and snoops.

[> read more](#)

IS YOUR BUSINESS SAFE?

WHAT WOULD YOU DO IF YOU COULDN'T USE YOUR COMPUTER?

Have you thought about what you would do if your business was affected by some form

of disaster?

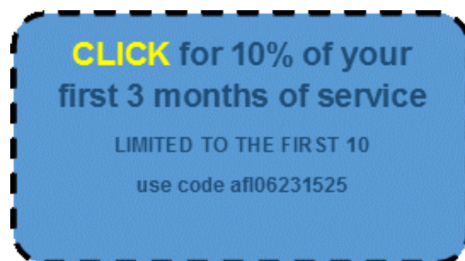
This could be something like a tornado, flood, fire or theft.

This can also be something like major power outage or your computer network just crashing.

Planning for this is called ***DISASTER RECOVERY / BUSINESS CONTINUITY PLANNING.***

Are you aware that about 50% of businesses that are shut down for some period of time due to these disasters never reopen and of those that open, many will be out of business within 1 - 2 years!!

We can help you prevent that from happening by setting up a plan for what to do in case of a disaster as well as offer you solutions to protect your data and servers to get you back up and running within minutes to hours depending on how serious the disaster.



AND...VIDEO PICKS FROM OUR STAFF



Drones That Follow You

Flip it into the air and you have your own film crew following you

[see the video](#)



3D-Printing Goes Metal

New company backed by GE showcases metal based printing

[see the video](#)



Virtual Reality in Classroom

Google takes the classroom beyond the walls of the school

[see the video](#)



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